

## Sponsor Packages



Tenth DST Group International Conference on Health and Usage Monitoring Systems

# HUMS2017

*In conjunction with the Australian International Air show and  
The Seventeenth Australian International Aerospace*

**Congress 26<sup>th</sup> to 28<sup>th</sup> February 2017**

**Melbourne Australia**

[Http://www.HUMSConference.com.au](http://www.HUMSConference.com.au)

For 2017, as in 2005, 2007, 2009, 2013 and 2015 the DST Group International Conference on Health and Usage Monitoring System will be run in conjunction with the Australian International Aerospace Congress and, as for all the nine previous conferences in this series, will be held in association with the Australian International Air show. This will allow sponsorship to be offered in three simple formats:

- A) Organisations operating widely in the aeronautical field will be offered “Supporter” packages covering both the Australian International Air show and Aerospace & Defence Exposition and the Seventeenth Australian International Aerospace Congress (AIAC17);
- B) Organisations wishing to restrict their sponsorship solely to the Seventeenth Australian International Aerospace Congress will be offered SPONSOR packages for AIAC17; and
- C) Sponsorship packages specifically for the HUMS2017 Conference.

This document describes only the third of these but the reply form offers the chance to get information on the other two as well.

### Sponsorship

For professional conferences, sponsorship is a win-win-win factor. Sponsorship delivers a benefit to the sponsors, a reduced registration fee to those attending and allows the organisers to efficiently manage the financial aspects of the conference. In general, costs associated with a conference fall into two groups; those proportional to the number of people attending (and hence directly met by the registration fee) and those not directly proportional to the number of people (and hence best met from a fixed income such as sponsorship).

Sponsorship of this conference allows your organisation to enhance its exposure before a targeted audience with a specific focus on your capabilities. For a modest sponsorship fee you are being offered a rare opportunity to network and promote your organisation to an international audience as well as a number of free conference registrations. Planning targets include six or seven sponsors and the free registrations will cover all HUMS2017 events. Sponsors will be able to purchase additional dinner tickets.



Australian Government  
Department of Defence  
Defence Science and Technology Group

The Australian International Airshow and Aerospace & Defence Exposition for 2017 (<http://www.airshow.net.au>) will be held at Avalon Airport (near Geelong, just outside Melbourne) from Tuesday 28<sup>th</sup> February to Sunday 5<sup>th</sup> March, 2017 (covering both trade and public days), and the Australian International Aerospace Congress (AIAC17) will run from Sunday 26<sup>th</sup> to Tuesday 28<sup>th</sup> February 2017.

HUMS2017 will be held under the auspices of the Defence Science and Technology Group (DST Group), a part of the Australian Department of Defence. The role of DST Group is to ensure expert, impartial and innovative application of science and technology to the defence of Australia and its national interests. DST Group has been assisting the defence of Australia since 1910. Its distinguished history of aeronautical research dates back to 1939. Early inventions include the black box flight recorder, now used around the world.

HUMS2017 seeks a single **platinum sponsor** and a number of **gold** and **silver** sponsorship packages are also available. These packages have been priced to represent value to sponsors.

Three Standard HUMS2017 sponsorship packages are offered (next page).  
Variations will be considered.

#### **Deadlines:-**

Sponsors need to have agreed and supplied company logo before 30<sup>th</sup> September in order to appear in all printed and electronic editions of conference information. Sponsors who confirm and supply logos after that date will appear only in later documents.

We look forward to hearing from you and to your offer of participation in HUMS 2017 either by email or by faxing back the following form. We will accept offers as quickly as possible.

Sponsors will also receive preference in selecting demonstrations which will be scheduled for either or both the Wednesday and Thursday at the air show. We expect to arrange those late in 2016 with final confirmation of timetable early in 2017. Sponsors wishing to present papers in the formal sessions will need to submit abstracts as soon as possible. The option for full peer review of submitted papers closes on 19<sup>th</sup> October 2016 (midnight AEST).



Australian Government  
 Department of Defence  
 Defence Science and Technology Group

## HUMS2017 SPONSOR PACKAGES AND ENTITLEMENTS<sup>▲</sup>

<p>Platinum Sponsorship</p> <p>1x opportunity available</p>	<p>AUD\$11,650 approx.          £6,000, €7,700 or US\$8,700</p>	<ul style="list-style-type: none"> <li>• Acknowledgment with logo in any printed HUMS2017 material</li> <li>• Acknowledgment with logo in all electronic HUMS2017 sent after receipt of logo</li> <li>• Acknowledgment with logo on sponsor page on website</li> <li>• Acknowledgment with logo via PowerPoint reel to be featured in rooms for HUMS2017 presentations</li> <li>• Your company logo on HUMS17 website hotlinked to your company's website</li> <li>• Three complimentary full delegate registrations including all social functions such as HUMS Conference dinner</li> <li>• One piece of promotional literature for each HUMS2017 delegate to be distributed to attendees<sup>#</sup></li> <li>• Naming rights to the HUMS Conference Dinner</li> <li>• Signage provided by your company to be displayed during HUMS Conference Dinner (signage subject to approval by the HUMS2017 Committee)</li> <li>• Verbal acknowledgment of your sponsorship by the MC when welcoming the delegates to the dinner</li> <li>• Opportunity to place a small gift for each delegate on HUMS dinner tables</li> </ul>
<p>Gold Sponsorship</p>	<p>AUD\$7,770 approx.          £3,955, €5,125 or US\$5,805</p>	<ul style="list-style-type: none"> <li>• Acknowledgment with logo in any printed HUMS2017 material</li> <li>• Acknowledgment with logo in all electronic HUMS2017 sent after receipt of logo</li> <li>• Acknowledgment with logo on sponsor page on website</li> <li>• Acknowledgment with logo via PowerPoint reel to be featured in rooms for HUMS2017 presentations</li> <li>• Your company logo on HUMS17 website hotlinked to your company's website</li> <li>• Two complimentary full delegate registrations including all social functions such as HUMS Conference dinner</li> <li>• One piece of promotional literature for each HUMS2017 delegate to be distributed to attendees<sup>#</sup></li> </ul>
<p>Silver Sponsorship</p>	<p>AUD\$3,880 approx.          £1,980, €2,560 or US\$2,900</p>	<ul style="list-style-type: none"> <li>• Acknowledgment with logo in any printed HUMS2017 material</li> <li>• Acknowledgment with logo in all electronic HUMS2017 sent after receipt of logo</li> <li>• Acknowledgment with logo on sponsor page on website</li> <li>• Acknowledgment with logo via PowerPoint reel to be featured in rooms for HUMS2017 presentations</li> <li>• One complimentary full delegate registrations including all social functions such as HUMS Conference dinner</li> <li>• One piece of promotional literature for each HUMS2017 delegate to be distributed to attendees<sup>#</sup></li> </ul>

▲ All amounts are for totals which include GST. Negotiation on different packages is possible.  
 Currency estimates are telegraphic transfers on 28<sup>th</sup> July 2016.

# These items will need to be approved by HUMS2017 Committee

# HUMS2017 SPONSORSHIP FAX-BACK FORM



- My company/organisation may consider being a supporter of the Airshow/AIAC17. Please forward information below to Airshow & AIAC.
- My company/organisation may consider being a sponsor of AIAC17. Please forward information below to AIAC17.
- My company/organisation may consider being a PLATINUM sponsor of HUMS2017. I expect to confirm before \_\_\_\_\_(date)
- My company/organisation may consider being a GOLD sponsor of HUMS2017. I expect to confirm before \_\_\_\_\_(date)
- My company/organisation may consider being a SILVER sponsor of HUMS2017. I expect to confirm before \_\_\_\_\_(date)
- My company/organisation may consider being a sponsor of HUMS2017, level to be determined. I expect to advise level and confirm before \_\_\_\_\_(date)
- I wish to be invited to present a paper. [You will be sent details on supplying abstract]
- I wish to be invited to present a demonstration session. [You will be sent details on supplying abstract]
- Please add me to your mail list to receive information on HUMS2017.

Name: .....

Company: .....

Address: .....

Country: .....

Email: .....

Fax: ..... Telephone: .....

RETURN TO: Wenyi Wang / HUMS2017

COMMITTEE FAX▼: +61 3 9626 7083

EMAIL: [Chair@HUMSconference.com.au](mailto:Chair@HUMSconference.com.au)

▼ [Internationally, replace "+" by your international access code; e.g. for USA/Canada this is usually "011" so this number would start with 01161 after you have an outside line. Australian callers replace +61 3 with STD access code of 03].